

Spring Glen School Parent-Teacher Association

1908 Whitney Avenue

Hamden, CT 06517

www.springglenpta.org

Dear Community Partner,

Thank you for your interest in sponsoring the Spring Glen Elementary School Spring Events! On Saturday, April 6th, we will hold the 4th Spring Into Spring Glen 5K and Kids Fun Run. Then on Saturday, May 11th our students in kindergarten through sixth grade will host two performances of our school play, The Phantom Toolbooth Jr.

The purpose of these events is to promote children’s health, well-being, and educational success through strong family and community involvement. Throughout the year the PTA contributes to these goals by providing supplies for classrooms, supporting field trips, organizing afterschool programs, and much more. To support these activities we are offering sponsorship opportunities for our spring events.

Sponsorship has many benefits! While helping our students succeed, your company will benefit from exposure to Spring Glen School families and other participants from the surrounding community. There are several levels of sponsorship available to you, including discounted combined sponsorship packages. Please refer to the attached agreement for sponsorship levels and sign-up instructions.

Sincerely,

David Hiller

Spring Into Spring Glen 5K Race Director

Christy Czekaj

Spring Glen Play Sponsorship Coordinator

Anne Powers and Kristen Talwalkar

Spring Glen School PTA Co-presidents

**Spring Glen 5K Sponsorship Levels:**

**Title Sponsor - CAPS Woodworking**

**Gold Sneakers Sponsor**

* Coupons, promotional items, and/or business flyer in race packets
* Business logo on T-shirts
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Booth at the event
* DJ announcements acknowledging sponsorship throughout the event
* Three free race entries with T-shirt (must submit before March 25th)
* Business name listed on sponsorship banner displayed 3/29/19-4/30/19

**Silver Sneakers Sponsor**

* Coupons, promotional items, and/or business flyer in race packets
* Business logo on T-shirts
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Booth at the event
* DJ announcements acknowledging sponsorship throughout the event
* Two free race entries with T-shirt (must submit before March 25th)
* Business name listed on sponsorship banner displayed 3/29/19-4/30/19

**Bronze Sneakers Sponsor**

* Coupons, promotional items, and/or business flyer in race packets
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* DJ announcements acknowledging sponsorship throughout the event
* One free race entry with T-shirt (must submit before March 25th)
* Business name listed on sponsorship banner displayed 3/29/19-4/30/19

**Family Sponsor**

* Family name on Spring Glen PTA website until 6/30/19
* Family name listed on sponsorship banner displayed 3/29/19-4/30/19

**School Play Sponsorship Levels:**

**Producer (Title Sponsor) – Limit 1, see attached.**

* Business logo on front cover of playbill (color)
* Full-page ad on back cover (color)
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Business name displayed on sponsorship banner displayed 5/3/19-6/15/19
* Ten tickets to the play

**Director**

* Full-page ad on inside front cover (color)
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Business name displayed on sponsorship banner displayed 5/3/19-6/15/19
* Six tickets to the play

**Assistant Director**

* Full-page ad on inside back cover (color)
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Business name displayed on sponsorship banner 5/3/19-6/15/19
* Six tickets to the play

**Playwright**

* Full-page ad (black & white)
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Business name displayed on sponsorship banner 5/3/19-6/15/19
* Four tickets to the play

**Actor**

* Half-page ad (black & white)
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Business name displayed on sponsorship banner 5/3/19-6/15/19
* One ticket to the play

**Patron**

* Business name and logo on a quarter page
* Business name, logo, and website link on Spring Glen PTA website until 6/30/19
* Business name displayed on a poster at the play

Please send this form and check to the following address:

Spring Glen Spring Events

Spring Glen Elementary School PTA

1908 Whitney Avenue

Hamden, CT 06517

Please respond by March 22, 2019 to be included on the 5K Banner and T-shirt!

Deadline for Play Sponsorship is April 22,, 2019.

Questions?

Contact Dave Hiller, Spring Glen 5K Race Director

dave.hiller@gmail.com

Name/Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Sponsorship Package (check one):

|  |  |  |
| --- | --- | --- |
| Spring Glen 5K | School Play | Combined |
| * Gold Sneakers $600
 | * Director $250
 | * $750
 |
| * Assistant Director $200
 | * $700
 |
| * Silver Sneakers $300
 | * Playwright $100
 | * $350
 |
| * Bronze Sneakers $125
 | * Actor $50
 | * $150
 |
| * Family $30
 | * Patron $25
 | * $50
 |

Invitation to TITLE SPONSOR the Spring Glen School Play

On Saturday, May 11th our students in kindergarten through sixth grade will host two performances of our school play, The Phantom Toolbooth Jr.

TITLE SPONSORSHIP Donation: $1500

● Business logo on front cover of the playbill (color)

● Full-page ad on back cover (color)

● Business name, logo, and website link on Spring Glen PTA website until 6/30/19

● Business name displayed on sponsorship banner displayed 5/3/19-6/15/19

● Six tickets to the play

Please contact Christy Czekaj, Play Sponsorship Coordinator, with inquiries:

Christy.czekaj@gmail.com 203-376-1083

Name/Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_