
October 16th, 2019 | 3:52 pm | Meeting called to order by Dave Hiller

In Attendance

See attached. Board Members present: Dave Hiller, President; Christian McNamara, Vice President; Sarah Gallagher, Treasurer; Misha Serfillippi, Fundraising; Christy Czekaj, Membership, Katie Connors, Secretary.

Approval of minutes from June and September

Motion to approve June and September minutes Misha Serfillippi; Second: Christian McNamara; Carried unanimously.

Presentation of and vote on final version of direct appeal letter - President

- Primary fundraising effort approved, will be a direct appeal.
- Draft currently on website
- 100% proceeds will go to PTA, (except credit card fees on non-PayPal payments , non-paypal will incur 2.2% charge and .30 per transaction
- Open to comments:, payment options discussed; check, cash, venmo,
- Vote for direct appeal approved
- Motion to adopt Direct Appeal as primary fundraising strategy Christian McNamara; Second: Misha Serfillippi; Carried unanimously.

Reports of Officers

- **President** – no additional report
- **Vice President** - no additional report
- **Secretary** - no report
- **Treasurer** – see report
- **Fundraising** –
 - Cleanup day was successful (although not a fundraising activity) areas included: brush and branches at bus ramp area, playground area. Snacks were provided, nature walk was enjoyed. Construction of gaga pit Supplies did not exceed \$500, parents and children supported. Clean-up day was used as a volunteer activity going towards free Disney tickets.
 - “All School Yearbook” – Misha Serfillippi volunteered to chair, looking for co-chair and volunteers to assist. Lifetouch will be used; students will be encouraged to participate (student driven). Potential afterschool program with kids starting in January. Job details will be put on website to look for assistance from members. Yearbook not be used as a targeted fundraiser, we will look to cover cost.
 - Bake Sale – Election Day, 11/5. Parents had signed up at Back to School Night & Open House Night. Will use Sign Up Genius for volunteers to work bake sale shifts. Discussion of possibility of raising funds with and for other school’s PTAs, as not all Spring Glen families vote at Spring Glen.
- **Membership** –
 - 167 members, 36 of 40 teachers joined. PTA will forward CT PTA \$5.50 per voting member
 - Sending out an email to former members who not yet signed up

Reports of Committees

- **Book Fair** –
 - History of fundraising Fall, 2017: \$6,815, Fall, 2018: \$7,233, Spring, 2019: \$7,400.
 - Ewallet will be open for 14 days (Ewallet – parents provide students a spending balance)
 - Free/reduced lunch students receive coupon to purchase book (up to \$5 value)
 - For book sales school earns 50% of sales in Scholastic bucks OR 50% cash after the first \$2500 earned.
 - Discussion: can we give \$5 in Ewallet in place of \$5 coupon to eligible students? Can we use current bank of \$933 Scholastic Bucks to credit the \$5 coupons? Can \$5 coupons be used for everything cash can? Can \$933 be used for teacher orders? For One Book/One School? 11/18 Can we donate \$933 in Scholastic Bucks to other schools?
 - Motion to increase \$5 voucher to a \$10 voucher without limitations Christian McNamara; Second: Katie Connors; Carried unanimously.
- **6th Grade** - Tim Trama, 6th grade teacher reported. 6th grade thanks PTA for providing funds in advance towards their first fieldtrip (6th grade fundraising has not yet been closed). Coupon books are currently out/being sold. \$1,250 expected in profit. Fall festival is quickly approaching (10/25/19). This event has been well publicized and is highly anticipated. Structured timed tickets will be available for haunted house this year as to avoid long wait times.
- **Play** - Committee is formed. Show announced – Suessical Jr.! Auditions begin December 5, 2019; rehearsal kickoff is scheduled for December 12 with a show date of May 16, 2020 with two shows held at HMS.
- **5K** – Committee is assembled. Tentative date is Sunday 4/5/20.
- **Website/Social Media** –Direct Appeal with payment link will be put on website, Facebook and live stream of meetings to allow for remote attendance and continued exposure
- **Diversity and Inclusion (D&I)** International potluck this Friday 10/18, close to 100 expected, 6th grade is helping out. Food donations and raffle prizes collected throughout the community. Event will also include trivia from around the world and special prizes.
- **Afterschool** – First session is in progress. Working through minor challenges (timing of end of school/start of program, open enrollment to students from other schools. 22 afterschool scholarships provided this session, will reach out to teachers to
- **Playground** – (kindergarten playground) In need of storage for play materials & equipment. Kindergarten has approached PTA to inquire if there is line item in budget to support. Recommended for Kindergarten team to research cost of some lasting options.

Principal's Report

- Halloween- children and staff allowed to dress up
- Veterans Day assembly 11/11 @2:15, looking for Veterans to be honored/ recognized during the event
- School thanks for PTA for gagapit construction, kids love it
- Kindergarten classes have received new rugs in classrooms from Board of Ed
- Teachers continue focus on student growth; goal for all students is one year's growth within a year's time. 1st cycle of assessments just completed; F&P and NWEA, data will inform instruction.
- Teachers have been trained in cult responsive teaching practices, anti-bias initiatives, having high expectations for all kids
- Field trips: parents are encouraged to become chaperones (on school calendar on website)
- Asking PTA for support for families in need.

Member questions and comments

- Timeline of Rollout of Direct Appeal? Optimistic that fliers will go out next week, simultaneously will email and post to Facebook, website is updated
- Discussion of additional fundraising outside of direct appeal (i.e., mum sale, 5K). Direct Appeal alleviates us from having to do other fundraising but does not eliminate the opportunity for further fundraising.

Next Meeting

Motion to approve \$40 payment for meeting childcare Katie Connors; Second: Christian McNamara; Carried unanimously.

November 13, 2019 6:30 pm, Spring Glen School Library

Motion to adjourn 5:15 pm, Dave Hiller; Second: Christian McNamara; Carried unanimously.

Minutes respectfully submitted, 10/17/19

Katie Connors, Secretary