
November 13, 2019 | 6:35 pm | Meeting called to order by Dave Hiller

In Attendance

See attached. Board Members present: Dave Hiller, President; Christian McNamara, Vice President; Misha Serfillippi, Fundraising; Christy Czekaj, Membership, Katie Connors, Secretary.

Approval of minutes from October

Motion to approve October minutes Christian McNamara; Second: Misha Serfillippi; Carried unanimously.

Reports of Officers

- **President** –
 - i. Direct appeal update (results to date, plan for remainder of appeal) – to date over \$4,000.
 - Dated incentive may encourage donations, asking members to reach out to personal networks within and out of school community.
 - Increase awareness, any amount is appreciated. Use Facebook as an opportunity to understand where money goes (photos, events, afterschool, etc.).
 - Will have table at conferences
 - Looking to end drive Dec.1
 - ii. Discussion of greater coordination on asks of parents
 - How to coordinate fundraising efforts, understanding what parents/families are regularly asked for (field trips, spirit day, 6th grade, PTA)
 - Suggested that a school calendar could support planning for timing of financial requests
- **Vice President** - no additional report
- **Secretary** – no additional report
- **Treasurer** – Treasurer not in attendance
- **Membership** –
 - i. Membership - 193 members to date, 65% of school community
 - Plan to advertise at conferences, book fair, and January's annual drive.
 - Goal – activate volunteers to become involved, everyone able to contribute in ways that work for them.
 - Website lists volunteer positions available- will link to SignUpGenius
 - ii. Call for Book Fair volunteers
 - Sent to Facebook, sending emails, flyers sent home, Howard will put in newsletter
 - Teachers will have \$5 coupon, wish list to complete and put out at book fair
 - Student wish lists will be printed
 - Parent volunteers sign up on SignUpGenius
 - Babysitting schedule for conferences SignUpGenius
 - Scholastic dollars soon expiring – remaining balance split between media center (order placed), SEPTA, D&I – orders must be in by Friday November 15
- **Fundraising** –
 - Election day bake sale, partnered w SEPTA, community outreach opportunity, \$800 raised (to be split between SG PTA and SEPTA)
 - Direct appeal – raised over \$4000 to date. Looking towards membership to reach out to personal contacts. Will create a form letter as a model. Personalizing letter is acceptable
 - Next event – Someone Special Dance – in planning phases

- Winter event ideas – Membership ideas/suggestions: paint night, family exercise nights supporting the idea of holding events outside school (other town buildings in different neighborhoods), school night at a sporting event, parent’s nights, math night. All ideas must fulfill mission of PTA.
- Holiday Shop – to be determined, discussion of the need for several volunteers to make it happen

Principal's Report

- This week was 1st veteran’s day assembly - very well received
- Conference signups are underway – glitch fixed
- Babysitting volunteers available during conferences
- Reminder for cold weather outdoor wear
- November very busy, celebrating gratitude, Choose Love program underway

Reports of Committees

- a. **6th Grade –**
 - Fall Fundraising – fall festival, very successful (positives this year: time tickets for haunted house, SG alumni, Quinnipiac volunteers) and coupon books done.
 - Currently Boon supply (formerly Mixed Bag) fundraiser is currently out
 - Field trip to Froyo, North Haven 11/18, 12:00-1:00
 - Slam poems at Best Video, student authors, next Wed. and Thurs. 11/21, 11/22 4:30-5:30
 - This year kids night outs will include alumni (Jan. & April)
 - Upcoming: Skate night (date TBD), Trivia Night in February
- b. **Play – Suessical Jr.**
 - Materials delivered
 - Afterschool transportation available for rehearsals, Howard Hornreich to confirm. Thursdays beginning Jan.2
 - Auditions begin December 5
 - Rehearsal kickoff is scheduled for December 12 with a show date of May 16, 2020; two shows 1:30 & 6:30 held at HMS
 - Will work to host an abbreviated show for students Friday, May 15
 - Online registration, to access PTA PayPal account, \$30 per participant, will note that all students encouraged to participate regardless if they can pay
 - To be included on newsletter and Facebook
 - Will distribute during conferences
- c. **5K –**
 - Scheduled for April 5th, 2020 – on traffic agenda
 - Caps Woodworking confirmed as title sponsor
- d. **Website/Social Media –**
 - Looking for volunteers to rework website
 - Currently have 2 or 3 people volunteering, looking to expand to additional volunteers
 - Plan to link SignUpGenius on website for volunteer opportunities
- e. **Diversity and Inclusion (D&I) - no report**
- f. **Afterschool -**
 - Planning winter session (January - March) – sign up after to begin after Thanksgiving break with description of programs running. Jessica Van Denend & Elizabeth Williams both currently assisting in coordinating will coordinate the winter session.

Member questions and comments

No questions/comments

Next Meeting

November 13, 2019 6:30 pm, Spring Glen School Library

Motion to adjourn 7:49 pm, Dave Hiller

*Minutes respectfully submitted, 11/14/19
Katie Connors, Secretary*